



PanoramaTM

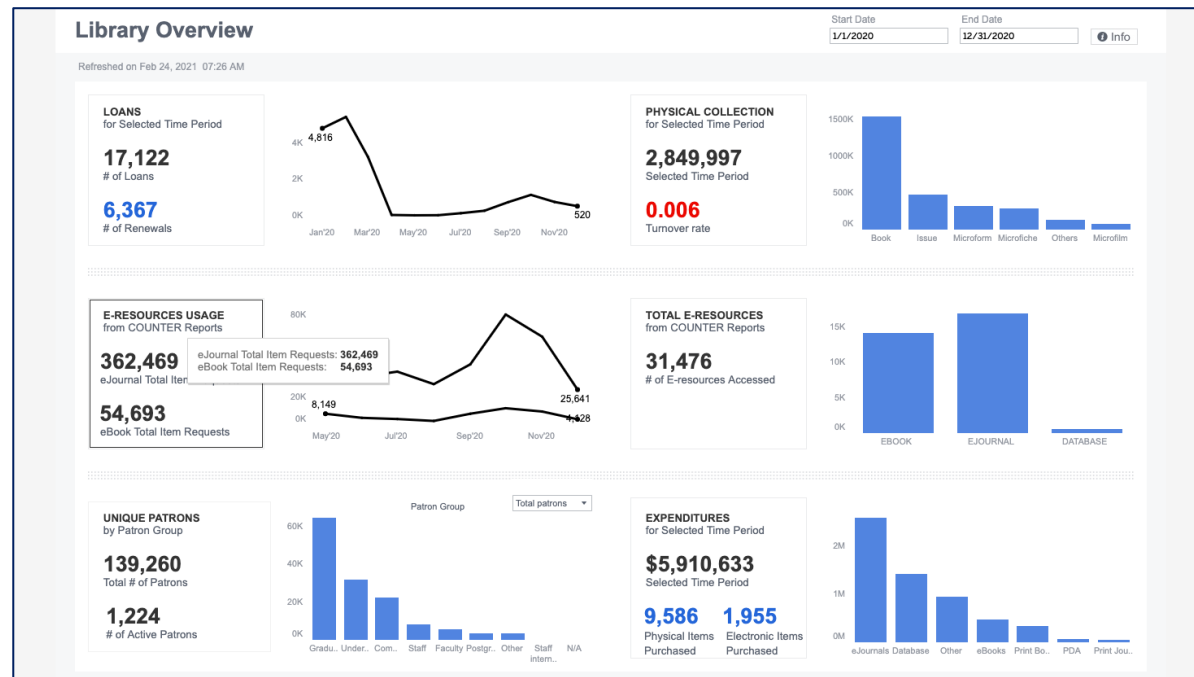
Insights Through Analytics

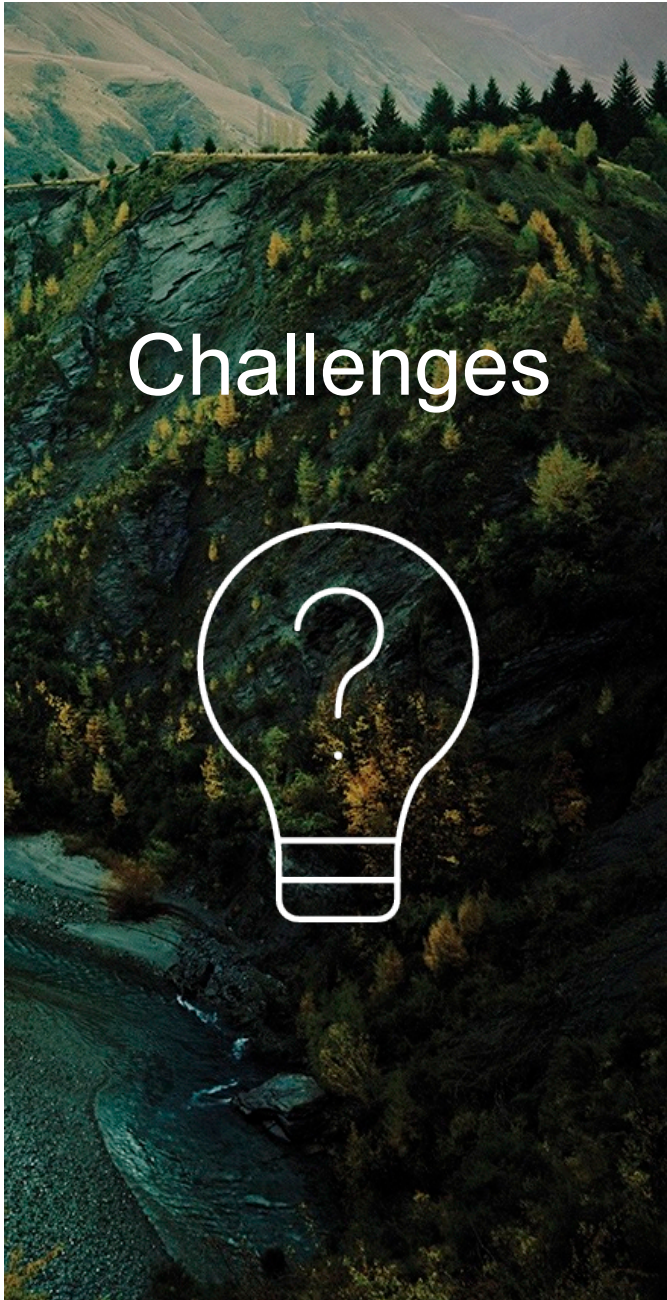
EBSCO

Why?



- We want to help each librarian tell their story
- Visual dashboards with reporting tools useful within and outside the library
- Show the value of the library to larger institution

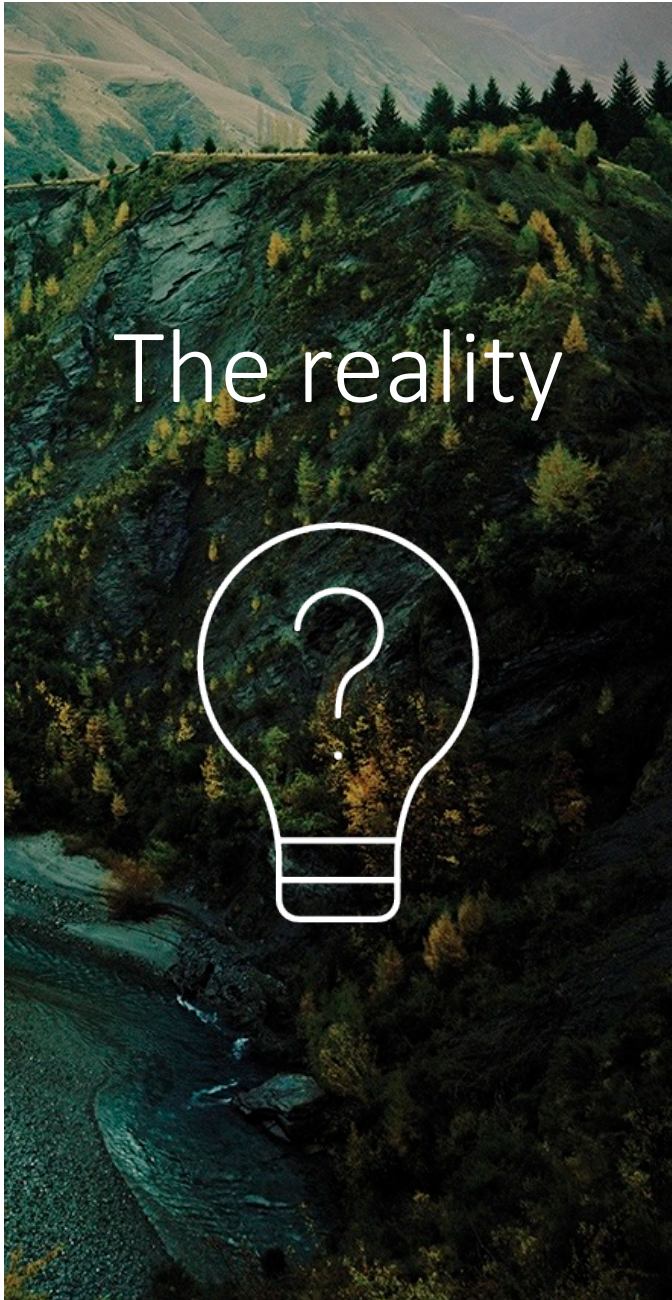




Challenges

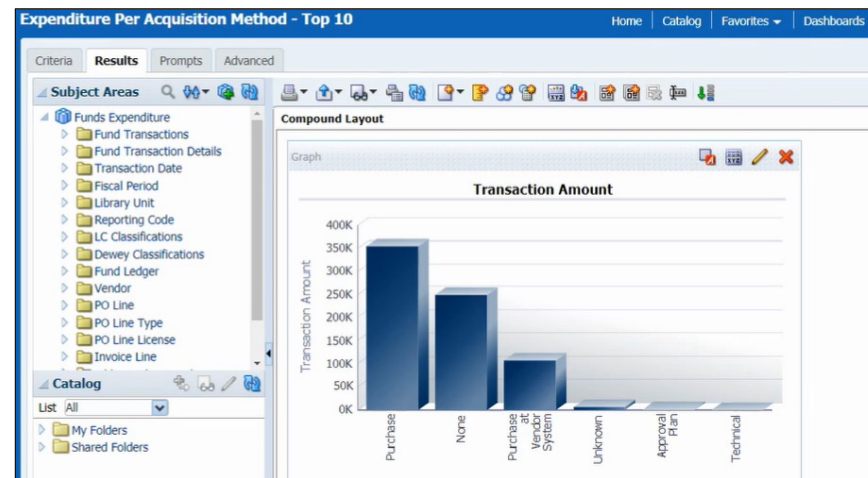
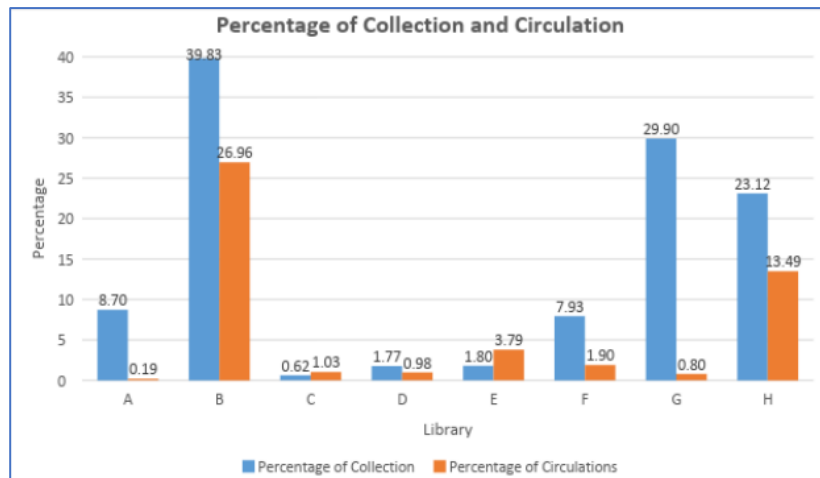
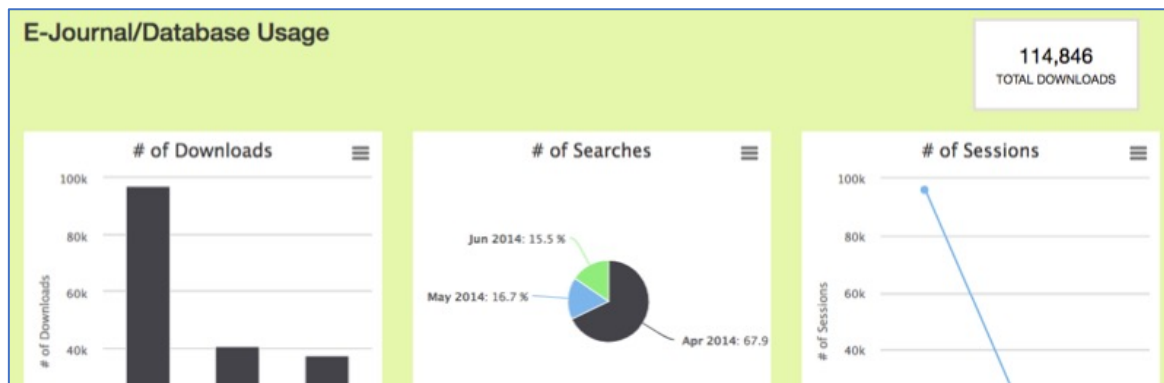
Seeing the big picture of library engagement...What stands in your way?

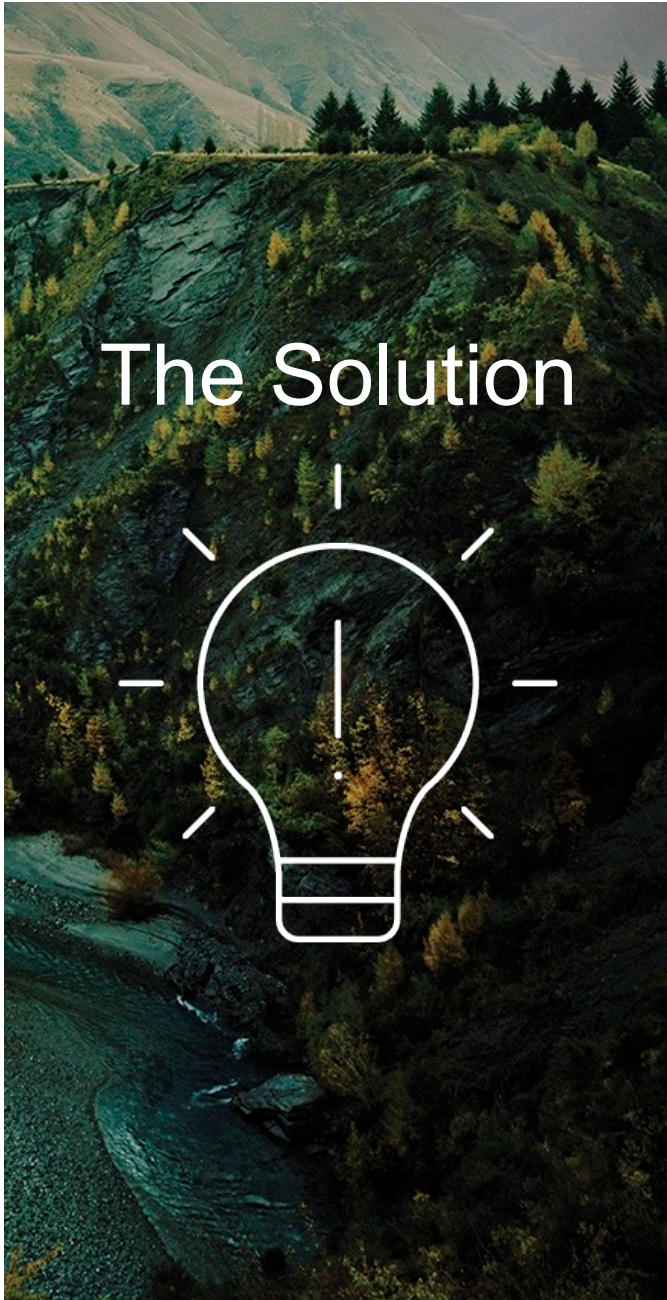
- Siloed Platforms – data here, data there...
- Manual Processes – Excel spreadsheets, anyone?
- Difficult Integrations – systems beyond the library
- Time and Staffing – hard to normalize data



The reality

Current reporting resource usage ... manually populated and siloed





EBSCO's Panorama

Library-centric analytics platform

- **Our Goal: Capture library engagement metrics in one place to save countless hours of time and energy for librarians**

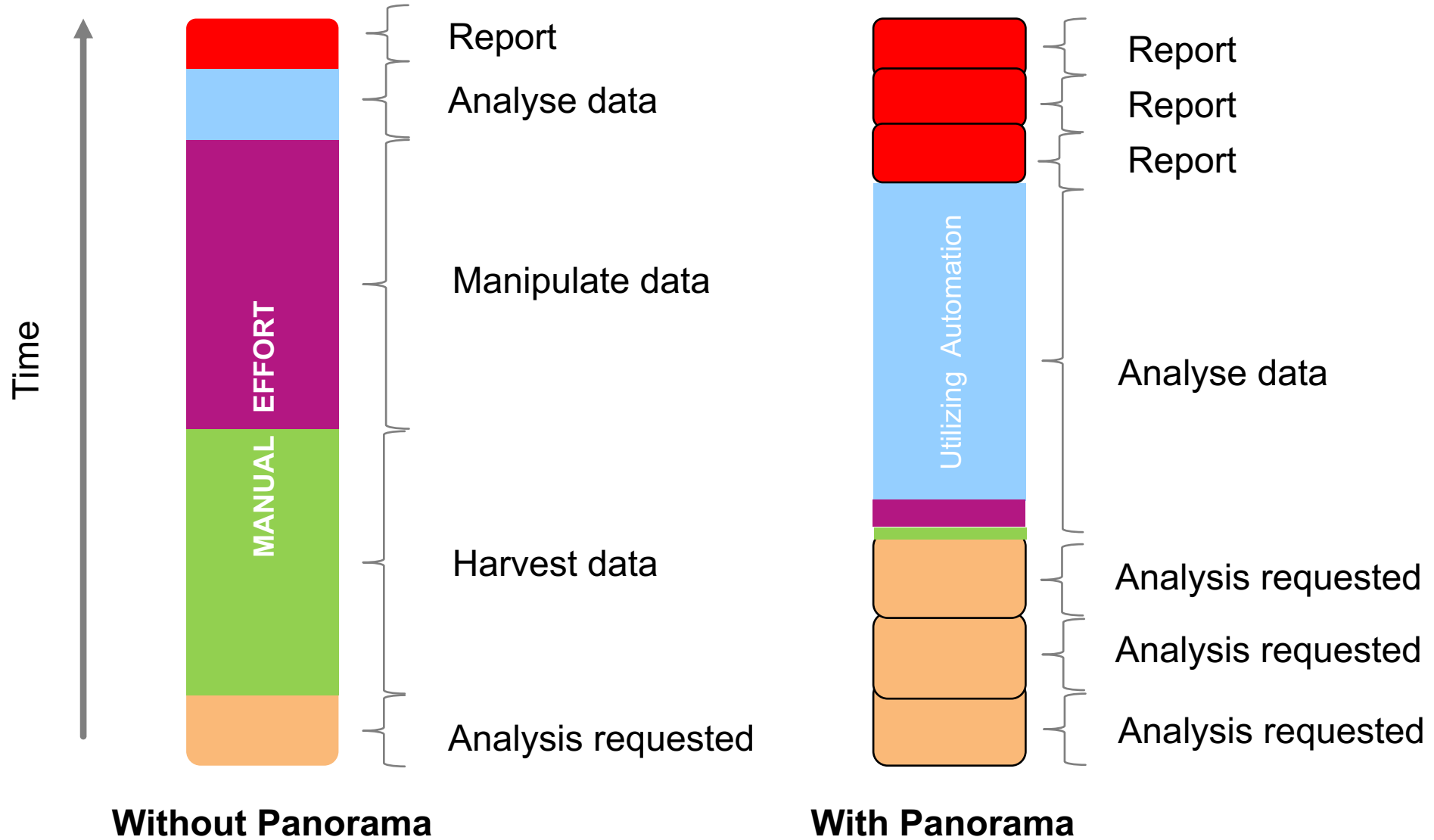
Combining data from disparate library systems to streamline reporting and uncover key insights about library engagement

- Vendor agnostic
- Dashboards are shared, customizable and configurable
- Automation of region-specific National Reporting (ACRL, IPEDs, ARL, etc.)
- Newly developed data source integrations easily redeployed for all customers

Modern analytics technologies

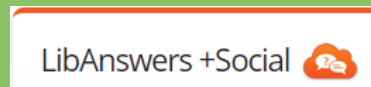
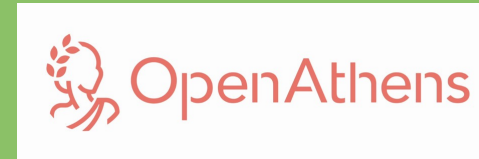
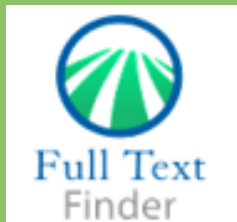
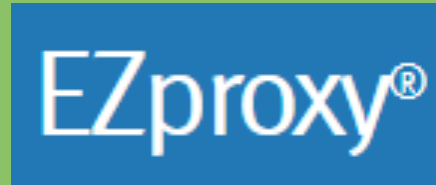
- AWS (Data lake), Snowflake (Data warehouse), and Tableau (Data visualization)
- Automation routines for data flows (APIs, etc.)
- Regionally deployed

Panorama saves you time, resources, and headaches

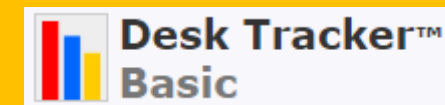


Panorama Data Sources

22 Data Sources Available Now



In Active Development





The Solution

Panorama for GALILEO Libraries

- Each library will have its own Panorama Full
- Panorama instances to be installed prior to FOLIO go-live
 - Libraries can work with Alma data in the interim
 - Panorama to archive legacy Alma data following FOLIO migration
- Includes 5 data source connections to optimize ACRL/IPEDs
 - ILS, COUNTER, ILL, Reference/Instruction, Gate Counts
 - 15 total dashboards available for use

Panorama Dashboards



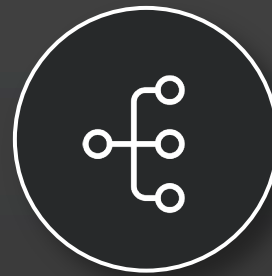
Panorama Features



A self-service
platform for data
discovery



Default and
custom visual
dashboards



Automated data
connections



Customizable
data sources

A panoramic view of a mountain valley. In the foreground, a river flows through a deep, rocky gorge. The surrounding hills are covered in green vegetation, with some trees showing autumn colors. In the background, more mountains rise under a cloudy sky. The text is overlaid in white on the center of the image.

Panorama™

Thank you!

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